

Reclink Australia

The 'Reclink Model'

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Who is Reclink?



Reclink Australia provides evidence-based sport and art programs to disadvantaged Australians to create socially inclusive, life-changing opportunities.

In partnership with more than 200 community organisations, Reclink Australia's programs create pathways to improved health and wellbeing, education and employment outcomes for all participants.

Reclink Australia provides and promotes over 11,000 sport, recreation and arts activities involving 105,000 participation opportunities to disadvantaged communities throughout Australia each year.



Who is Reclink?



We work in partnership with various key stakeholders within the community, including our member agencies, to ensure that a diverse range of activities are accessible for Australians experiencing disadvantage.

We aim to provide these opportunities by offering activities which are affordable and accessible each day. Our activities are designed to provide positive health outcomes for people experiencing disadvantage.

WHY WE EXIST?



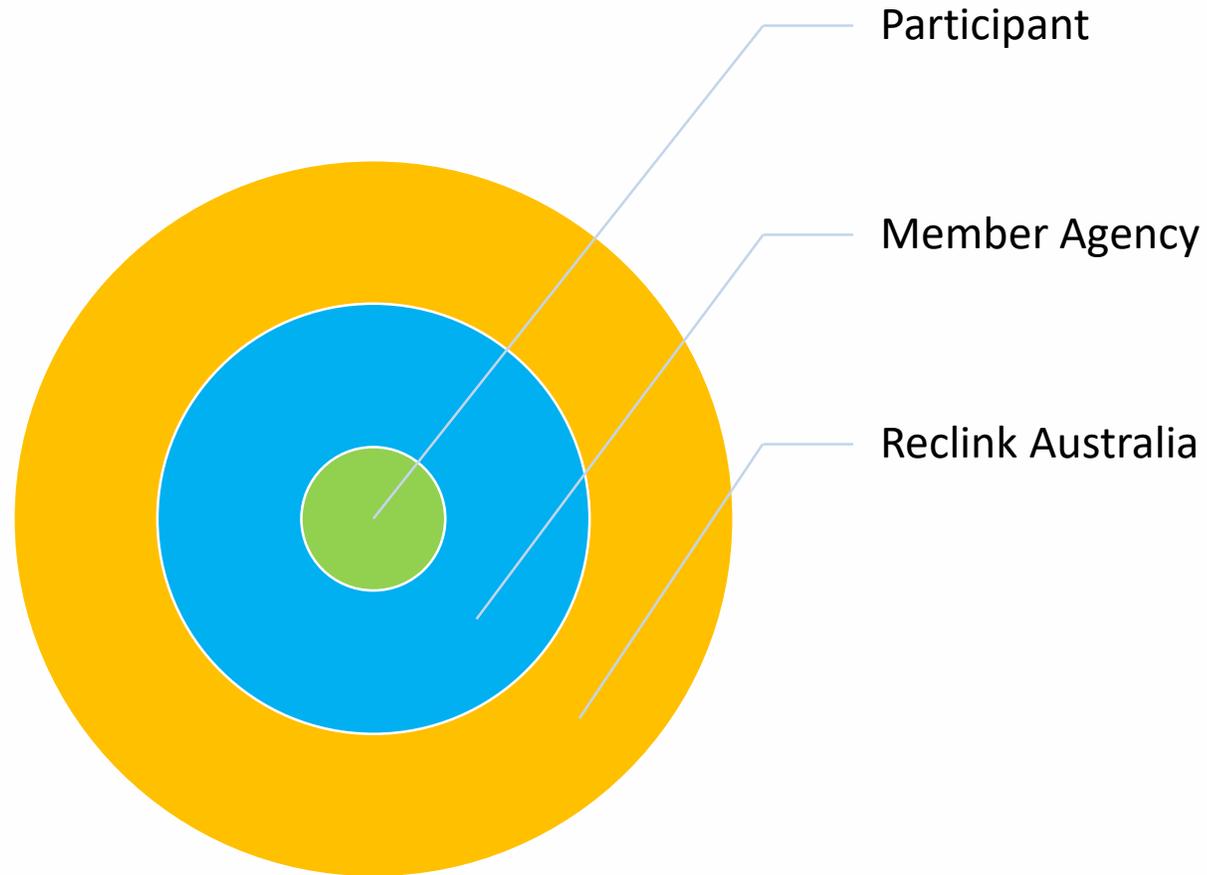
In 2008, Reclink Australia appointed La Trobe University to undertake a 4 year longitudinal study of the Reclink programs.

The Latrobe University Report highlighted the following social and health benefits for participants:

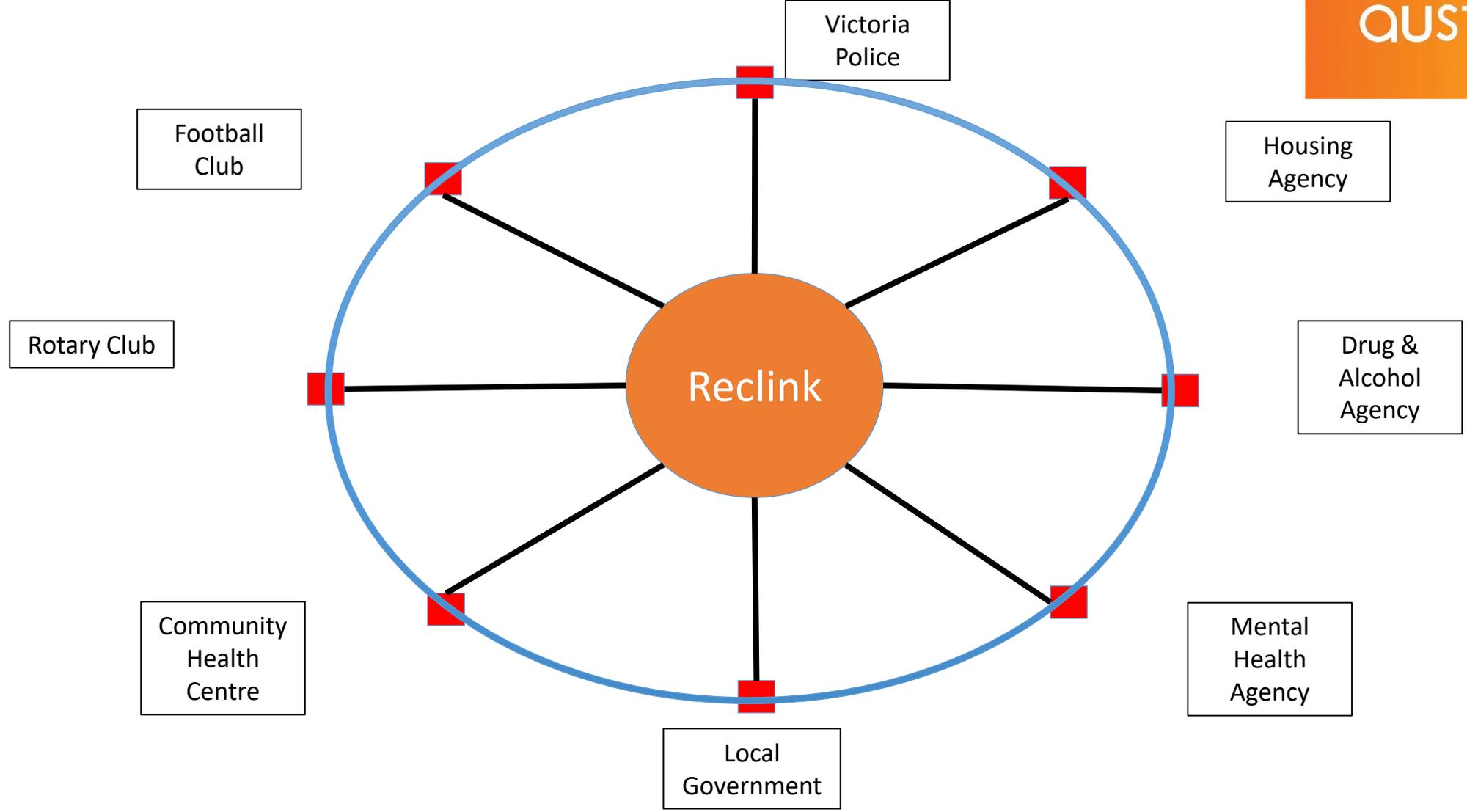
1. Breaking down the barriers to isolation
2. Assist in establishing and maintaining friendships
3. Alleviate boredom
4. Development of self-esteem and confidence
5. Provide a sense of community
6. Acquiring life skills to increase employment opportunities



The Reclink Model



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Social Return on Investment



LA TROBE
UNIVERSITY

For every \$1 invested
in the Reclink Australia
structured sport program,
it generates an \$8.94
return in social value



Social return on investment



The social return on investment for the Reclink Australia structured sport program indicates that for every \$1 invested in cash, staff time, volunteer time and other resources to operate the Victorian Reclink Australia Football League, it generates at least \$8.94 in social value through:

- increased social connectedness, wellbeing and mental health
- employment outcomes
- personal development
- skill development
- the opportunity to access support for high risk
- behaviours, such as gambling
- a decreased risk of suicidal thoughts and behaviours
- physical health
- a decrease in high risk alcohol and drug behaviour
- crime reduction.



“I was just in and out of jail.....and like I was constantly getting charged with one thing or another and the time that I’ve been with Reclink, three years, I haven’t been charged once.”

“We’re more than just footy, we’re not just a footy club. We’re there to help people throughout their problems, to help people like with housing and stuff like that. They help people get off drugs, help people with alcohol problems, help people with accommodation for homeless people and stuff like that. So it’s a lot more than people think it actually is.”



Social return on investment



“Just having general fun without drugs involved... it’s no alcohol involved. I’ve found it something that I’m interested in just because I know I’m safe doing it. It’s an organisation I can be a part of, meet people, make friends, without having to worry about drugs and alcohol around me.”

“Reclink gets me through life so if I didn’t have it then I don’t think I’d have a life..... (I’d miss out on..) a lot of friends, a lot of fitness, exercise, a lot of support...I would spend that time just at home...Yes I’m going to stay with Reclink until I’m 88.”



Thanks... Questions?



Feel free to contact me at any time...

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